



**"Powerful and uniformly accomplished"
Cambridge Independent**



**C A M B R I D G E
P H I L H A R M O N I C**

Sponsorship Opportunities

2023-24

www.cambridgephilharmonic.com



CAMBRIDGE PHILHARMONIC

Cambridge Philharmonic was founded in 1887 and is one of the UK's most distinguished amateur music societies. We are both a full symphony orchestra and large chorus. Concerts are held throughout the region, in venues such as West Road Concert Hall, Saffron Hall, King's College Chapel and Ely Cathedral.

Our members and audience are your customers. Cambridge Philharmonic is committed to making our music more connected than ever to our community. We'd love you to become part of our story.

The society's members are drawn from in and around Cambridge, representing a wide range of ages and backgrounds. Under the direction of music director Harry Sever, Cambridge Philharmonic performs a wide range of repertoire as part of its annual concert series, including an opera, family concert, classical and contemporary works.

Our mission is to enrich the lives of our audience in Cambridge and surrounding area through exceptional orchestral performances, educational programmes and community activities and we have an ambitious strategy to achieve our mission. **We need your help.**



Become a Patron



Sponsor a concert



Fund a Project

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CAMBRIDGE PHILHARMONIC

BECOME A PATRON

Your sponsorship means we will be able to continue to offer innovative and diverse musical opportunities. Your generous contribution will help us successfully extend our mission, with a bespoke patron's package to best meet your needs.

Investment:

A Patron package starts at £2k per annum.

SPONSOR A CONCERT

Here are our unique opportunities in 2023/24 to connect with a like-minded audience

Mahler No. 5

4 November 2023, West Road Concert Hall

Dvorak's Stabat Mater

9 December 2023, West Road Concert Hall

Storybook Live (children's concerts)

13 January 2024, West Road Concert Hall

Elijah

2 March 2024, Saffron Hall, Saffron Walden

Magic of the Movies

18 May 2024, West Road Concert Hall

Turandot (opera concert)

13 July 2024, Saffron Hall, Saffron Walden

Since 1887 we've come a long way, but we would still benefit from your support.

To put on a concert costs in the region of £10k.....

Investment:

A sponsor contributing £1k towards these costs will enable us to attract the very best soloists and present your name throughout Cambridgeshire.





SPONSORING AN EDUCATIONAL PROGRAMME OR A NEW COMPOSITION

We would like to commission new works from emerging talent. Last season, we commissioned a choral-orchestral piece from RPS award-winning composer Lucy Armstrong. Next season we are aiming to commission a kamancheh concerto from Iranian composer Rouzbeh Parsa. This will run alongside our community project with refugees in Cambridge. These projects will rely on the generosity of corporate support. We have ambitious plans to engage with new and wider audiences through this important work.

Sponsorship Packages...

The sponsorship package we build together is a package that will most enhance your brand.

Once you have selected your signature event, let's build sponsorship opportunities together to both introduce yourselves to prospective customers and promote your values to existing clients...

Investment:

From £1k+ to enable us to continue our work supporting upcoming composers and local young people.



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INVESTOR PACKAGES COULD INCLUDE:

- Announce your support across Cambridge Philharmonic's social media channels, website and by email to our mailing list (Total 3350 subscribers and followers), working with our marketing manager to develop the very best coverage.
- Send a 'thank you' press release to an organisation of your choice.
- Include your logo and a short message in our concert programmes
- Tag "generously supported by ..." below our concert title.
- Offer complementary tickets, a drink reception and the opportunity to meet our trustees and music director
- Create a "pop up" display in the foyer

But the bottom line is we're not just looking for sponsors. We're looking for like-minded partners who want to inspire the community alongside us. If there's a specific way you'd like us to recognise your generous gift, we want to hear it.

We're sure we can find the perfect fit for you to connect and cultivate new relationships while supporting such a worthwhile cause.

**Cambridge Philharmonic looks forward
to partnering with you!**

**To discuss these opportunities please
contact: Mark Goodridge
chair@cam-phil.org.uk**